

BUILDING FOR TOMORROW CAMPAIGN

1035. Hon NEIL THOMSON to the minister representing the Minister for Transport:

I refer to the high intensity social media and general media advertising on the theme Building for Tomorrow.

How much was spent across government on the Building for Tomorrow campaign —

- (a) in 2022–23;
- (b) in 2021–22; and
- (c) in 2020–21?

Hon STEPHEN DAWSON replied:

I thank the honourable member for some notice of the question. The following answer has been provided on behalf of the Minister for Transport.

Building for Tomorrow is an awareness and education campaign that launched in 2020, informing the community about the unprecedented level of transport infrastructure in planning, under construction or nearing completion across the state. State government infrastructure awareness campaigns are common practice.

- (a) It was \$2.17 million, excluding GST.
- (b) It was \$2.94 million, excluding GST.
- (c) It was \$3.68 million, excluding GST.